

COLOR PALETTE

Breakdown

The use of color is an integral component in the creation of a successful brand. Please reference the colors shown:



PMS:
Green 383 C
CMYK = 40c 100y 20k
RGB = 136r 172g 46b



PMS:
Blue 660 C
CMYK = 85c 50m
RGB = 28r 117g 188b



PMS:
Terracotta 158 C
CMYK = 5c 70m 100y
RGB = 232r 110g 37b



PMS:
LBNL Blue 547 U
CMYK = 95c 9m 0y 83k
RGB = 0r 57g 90b



CSO Brown
CMYK = 55c 50m 90y 37k
RGB = 93r 87g 45b